



PRIUS PLUG-IN
HYBRID

WHY SHOULD I CHOOSE PRIUS PLUG-IN HYBRID?

THE PIONEERING HYBRID WITH EXTENDED ELECTRIC RANGE. IT'S A JOY TO DRIVE!

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LOWER
CO₂
28
grams/km

Prius Plug-in Hybrid combines the strengths of advanced hybrid technology with the benefits of extended EV driving. It feels good too. Enjoy a truly unforgettable driving experience with powerful acceleration and silky smooth driving dynamics, while being confident in the knowledge that you are also being incredibly efficient.

Choose electric for no fuel or emissions on daily trips and rely on the efficient hybrid technology for longer journeys.

MORE DISTANCE, LESS EMISSIONS

Everything you love in a Prius, but with more power in electric drive, increased electric range, reduced CO₂ and lower fuel consumption. The 8.8 kW battery means you can now travel over 45 km* when you drive on electric only. CO₂ emissions are at their lowest level ever at 28–35 g/km and fuel consumption is down to 1.3–1.5 litres per 100 km.

THE MOST TECHNICALLY ADVANCED HYBRID

Prius Plug-in Hybrid comes with an abundance of cutting-edge technology, including solar roof charging and Adaptive Automatic High Beam technology.



* Combined equivalent electric range, 40.4 km–45 km, approved under Worldwide Harmonized Light-Duty Vehicles Test Procedure, WLTP for short.

ELECTRIC

HYBRID



PRIUS PLUG-IN HYBRID



HOW
DOES IT
FEEL TO
DRIVE?

FAST, SMOOTH, DYNAMIC
WITH INSTANT ACCELERATION
(IT'S QUIET TOO).

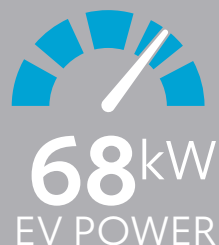
Glide around the streets with a new sense of freedom and accelerate with power and purpose. The dynamic and highly responsive drive is backed up by precise handling and reassuring stability, thanks to Toyota's new high rigidity platform. While the optimised sound-proofing creates a quiet and relaxed interior ambience.

GREATER POWER

Enjoy instant and powerful acceleration in EV mode thanks to Toyota's first dual motor drive system. EV power is an outstanding 68 kW.

OPTIMISED PERFORMANCE

Maximise your efficiency and performance by choosing to run on electric or hybrid to suit your journey – whether you are in the city or out on the open road. You can drive up to 135 km/h in pure electric mode where legally permitted.



* Weighted and combined cycle.
e-CVT = electronically controlled Continuously Variable Transmission

PLUG-IN HYBRID

1.8 l Plug-in Hybrid e-CVT

Power

122 DIN hp

Fuel consumption*

1.3–1.5 l/100 km

CO₂ emissions*

28–35 g/km

Acceleration

11.1 seconds

0–100 km/h

Available on

All grades




2 ELECTRIC MOTORS
INSTANT ACCELERATION


HOW FAR CAN I DRIVE?

DRIVE FOR UP TO 45 KM*
IN EV MODE AND TRAVEL FOR
A TOTAL DRIVING RANGE OF
UP TO 1000 KM[§].

A NEW APPROACH TO DRIVING

You save money by plugging in. The more often you charge up, whether at home, at work or at a public charge point, the greater your fuel savings will be by travelling in EV mode.

THE POWER IS IN YOUR HANDS

With the majority of average daily drives being under 50 km you can easily cover most trips in EV mode.

Choose HV mode for longer journeys, giving you the freedom of a total driving range of over 1000 km[§].

TRAVEL FURTHER FOR LESS

The Plug-in Hybrid system has been optimised to maximise overall efficiency, selecting the best operating mode for every situation. It chooses the electric motor where possible and the right ratio of electric motor and petrol engine when driving conditions demand.

* Combined equivalent electric range, 40.4 km–45 km, approved under Worldwide Harmonized Light-Duty Vehicles Test Procedure, WLTP for short. Range can be optimised up to 52 km in the city depending on driving conditions.

§ Total range calculation based on a one-go drive journey combining the EV range at full charge and the range on Hybrid mode at 4.5 l/100 km based on the lowest WLTP Combined Fuel Consumption figure calculated on a fuel tank capacity of 43 litres. Deviating from the base model can result in a change in kerb weight, which affects maximum speed, acceleration time, fuel consumption and CO₂ emissions. Consumption and CO₂ emissions of a vehicle are not only dependent on the vehicle's efficient use of fuel, but are also influenced by driving behaviour and non-technical factors such as environmental factors, road and traffic conditions and vehicle condition.

EVERYDAY JOURNEYS

LONGER JOURNEYS



UP TO
45km
ELECTRIC RANGE*



+



UP TO
1000km
TOTAL DRIVING RANGE^s



HOW SIMPLE IS RECHARGING?

RECHARGING IS QUICK
AND EASY AT HOME, OR
OUT AND ABOUT.

The new plug-in system is designed to make your life easy, with charging cables for both a domestic plug socket and a home wall box or public charge point. And now with more and more public charge points, you'll find it convenient to recharge wherever you are – at home, at the office or in the street.

REGENERATIVE BRAKING

Every time you brake, small charges are given back to the EV battery.

LARGE 8.8 KW BATTERY

This means you'll need to charge up less yet be able to drive further on each journey. Remember, the more you keep the battery fully topped up, the greater your fuel savings will be by travelling further in electric mode.



**BRAKE
ENERGY
RECOVERY**



BATTERY

CHARGING UNIT

POWER CONTROL UNIT

DUAL MOTOR DRIVE SYSTEM

1.8 L PETROL ENGINE



2 HOURS'

CHARGING TIME*



CHARGE AT YOUR CONVENIENCE

You can now plan your recharging through the preset timer. Especially useful if you prefer to recharge during off-peak hours. You can even set the car to pre-heat or air condition before your journey or check your battery power as you go, so you know when you will next need to recharge.

* Approximate time, with Type 2 cable.

‡ Please contact your local retailer for additional information.

CHARGING AT HOME‡

The vehicle may be charged in approximately XXX hours using a standard outlet. However, depending on the country of use, local regulations may apply.

Alternatively, install a dedicated wall box at home or use a public charge point to fully power up in approximately 2 hours. The dashboard LED display will keep you up to date on your charge status.



**SOLAR
POWER**

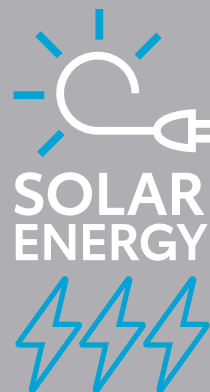


**FREE
ENERGY**



1000
KILOMETRES
AVERAGE PER YEAR*

WHY A SOLAR CAR ROOF?



IT'S YET ANOTHER
PIONEERING STEP
TOWARDS ZERO
EMISSIONS.

**The solar car roof will power you even further
without having to plug in.**

RECHARGE WHILE PARKED

The solar roof helps to recharge the high-capacity driving battery during the time you are parked, by temporarily charging the solar battery, then sending the accumulated power to the driving battery.

Overall, the solar roof improves charging efficiency and can power you for around 1000 km per year*.

ON THE MOVE

While driving in sunlight the solar charging system also adds extra power to electronics such as satellite navigation, lights and automatic windows.

A car that can be powered by the sun.
What could be more natural?

* Dependent on local weather conditions. No solar charging if plugged in.

LOW. SLEEK. AERODYNAMIC. CUTTING-EDGE DESIGN DRIVEN BY EFFICIENCY.

Every detail of the distinctive new exterior is designed to deliver outstanding efficiency and performance. Prius Plug-in Hybrid is defined by sleek aerodynamic forms, state-of-the-art technology and ingenious innovations – such as the reinforced lightweight materials used on supercars. The result is an iconic design brimming with dynamic style and personality.



AERODYNAMICS

The sleek, advanced aerodynamic shape gives 0.25 drag coefficient (Cd) helping to maximise your l/100 km performance. The unique double-bubble rear back glass optimises airflow and enhances aerodynamic performance.



EXPRESSIVE LED LIGHTS

Sleek 4-projector LED headlamps enhance the advanced feel. The cutting-edge Adaptive Automatic High Beam system allows each LED lamp to be controlled individually for extra safety and efficiency.

The rear combination LED lamps feature red outer lenses that accentuate the unique contours of the design when lit.



A SPACE WHERE EVERYTHING IS TRULY DESIGNED AROUND YOU.

State-of-the-art controls are perfectly positioned on the curved instrument panel and leather steering wheel. All on hand and easy to use. Full colour displays keep you up to date on your progress, monitoring efficiency, performance and charge levels.



DRIVE MODES

Prus Plug-in Hybrid operates in three driving modes to suit driving conditions and your needs:

EV mode – primarily uses the electric motors, delivering a powerful 68 kW electric drive for up to 45 km*.

HV mode – seamlessly combines the petrol engine and the electric motors and allows you to reserve the electric power, ready for urban areas.

EV-city mode – uses the electric motors only, for up to 53 kW, without any engine input to ensure no fuel use or emissions.

When battery power drops below a certain threshold, the car automatically switches to HV mode without any input from the driver. You can also boost the efficiency or power of each mode by using the Drive Mode performance settings: Eco, Normal or Power.

* Combined equivalent electric range, 40.4 km–45 km, approved under Worldwide Harmonized Light-Duty Vehicles Test Procedure, WLTP for short. Range can be optimised up to 52 km in the city depending on driving conditions.



ENJOY THE SPACIOUS AND REFINED INTERIOR WHERE GROUND-BREAKING TECHNOLOGY AND PURE COMFORT SIT SIDE BY SIDE.

A five-seat layout that delivers high levels of comfort, relaxation and unprecedented personal space. There's no shortage of well-located storage places too, and with the Easy Flat seat system, the 60:40 rear seats can be independently folded away, creating a flat load space.



TOYOTA TOUCH® 2

At the heart of operations is the new 8" touch screen display with features including satellite navigation, music, weather conditions, voice recognition and mobile phone port. All at the simple touch of the screen.



AIR CONDITIONING

The world's first Gas Injection Heat Pump system allows you to activate air conditioning or heating without starting the engine. It's air-based so can heat up or cool down in seconds – faster than a conventional heating system. While individual passenger detection will make sure everyone feels comfortable in their own space. In addition it can be activated remotely.

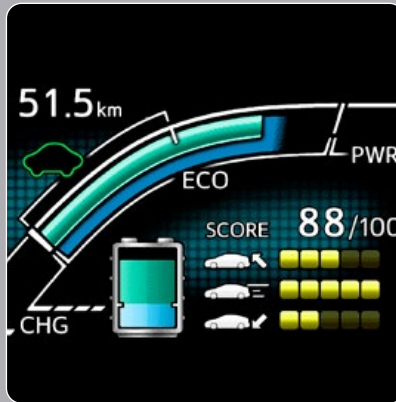
THOUGHTFUL TECHNOLOGY TO INFORM AND ASSIST YOU.

A wealth of advanced technology will enhance your drive and make your life that little bit easier.



HEAD UP DISPLAY

The Head Up Display is positioned clearly at the base of the windscreen, so you can keep up to date on your efficiency and performance, without taking your eyes off the road. It provides information such as vehicle speed, battery charge, hybrid system status and Toyota Safety Sense function.



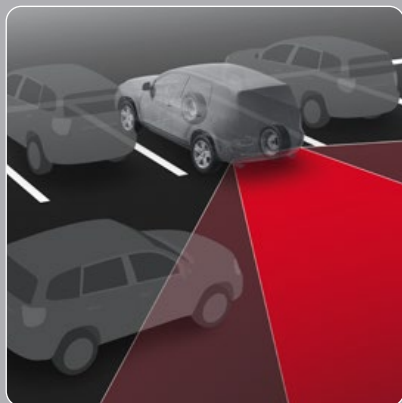
MULTI-INFORMATION DISPLAY

Follow and control every detail of your car's performance in real-time. The multi-information display includes accelerator guidance, Eco performance, battery levels, regenerative energy flow and the charging pre-set timer.



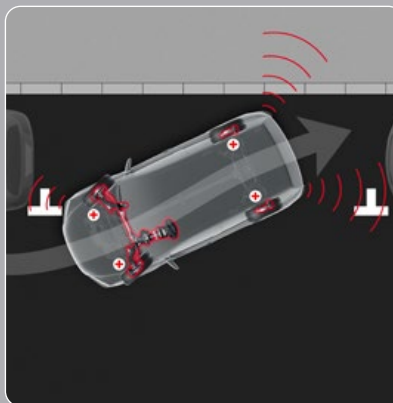
WIRELESS CHARGER

No more searching for that elusive cable charger. Wireless charging is the most efficient way to power up your phone as you travel. The charging tray is conveniently positioned beneath the centre stack.



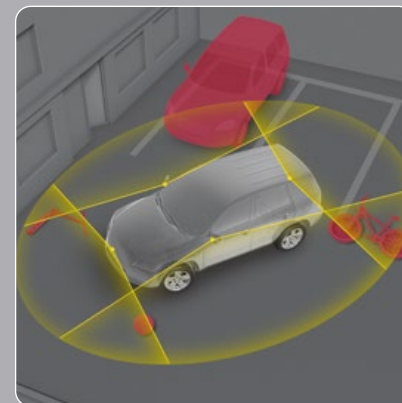
REAR CROSS TRAFFIC ALERT (RCTA)

RCTA allows you to reverse out of a parking space safely by detecting other vehicles approaching your blind spot area. Using quasi-millimetre wave radar, RCTA alerts you with a buzzer and flashing indicators on the outer mirrors.



SIMPLE INTELLIGENT PARKING ASSIST WITH AUTOMATIC BRAKING

Simple Intelligent Parking Assist automatically manoeuvres you into your chosen parking spot, whether between two vehicles or behind one. Using ultrasonic sensors on the front side-bumper to identify a suitable parking space. You simply control the reversing speed with the support of automatic braking that helps prevent or reduce collisions at slow speeds, if the accelerator is misapplied or if the brakes are activated too late.



PANORAMIC VIEW MONITOR

Panoramic View Monitor helps to make parking and manoeuvring safer and easier. Combining images from four cameras, it creates near 360° 3D views of your surroundings, which are clearly shown on the Toyota Touch® 2 multimedia screen. You select from four viewing modes, depending on the shift lever position (D, N or R), to display a combination of panoramic, wide front, side, rear or wide rear views.

DRIVE SAFELY IN THE KNOWLEDGE THAT YOU ARE PROTECTED BY INTELLIGENT SAFETY FEATURES.

Prius Plug-in Hybrid features Toyota Safety Sense, an active safety package, which provides a comprehensive range of safety systems. Working together, they help to create a more secure driving environment for everyone.

TOYOTA SAFETY SENSE



Adaptive Automatic
High Beam



Lane Departure Alert with
Steering Control



Road Sign Assist



Pre-Collision System with
Pedestrian Detection



Full-range Adaptive
Cruise Control



DISCOVER MORE ABOUT TOYOTA SAFETY SENSE TECHNOLOGY.

ADAPTIVE AUTOMATIC HIGH BEAM

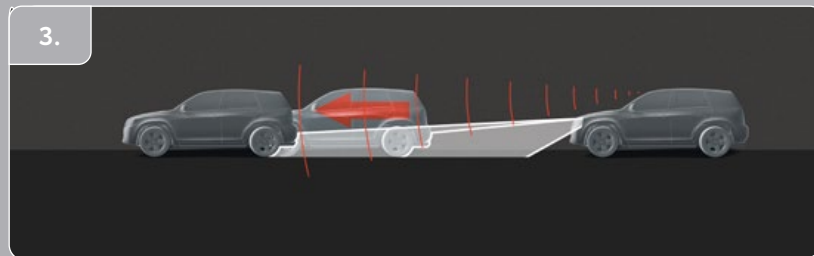
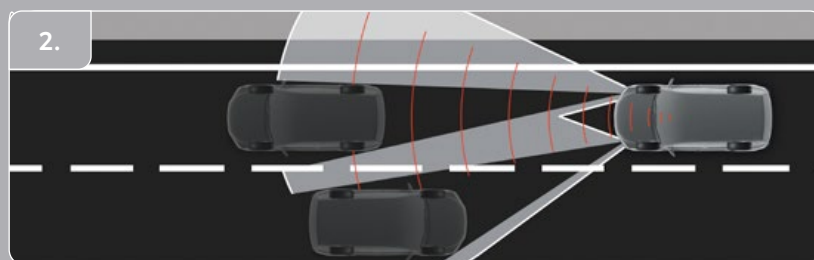
This system enhances visibility and safety during night driving by allowing you to maintain the best illumination at all times, without being an annoyance to other drivers.

1. Depending on where the car is driven, it automatically adjusts the distribution and intensity of your beam, allowing you to see further ahead on a highway or creating a wider spread for detecting pedestrians in residential areas.

2. When there are vehicles ahead it automatically activates shutters within the headlight to shadow the area where there is a vehicle, while the area without traffic remains fully illuminated.

3. Whilst travelling behind another car in low beam it ensures that you automatically have the optimal lighting.

4. When approaching a bend in the road it adjusts the direction of the headlights to brighten your way ahead as you turn.





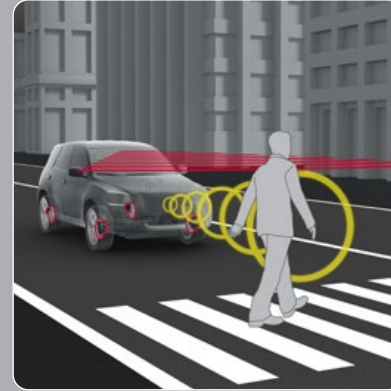
FULL-RANGE ADAPTIVE CRUISE CONTROL

This technology allows you to pre-set your cruising speed and the minimum distance from the vehicle in front. If the car in front reduces speed, the system will keep the pre-set distance and will instantly bring the car to a complete standstill if traffic halts. When the car in front moves off again, the system will gradually accelerate until your vehicle returns to the pre-set cruising speed. To move off from a standstill, the system is reactivated by pressing the accelerator or by the cruise control lever.



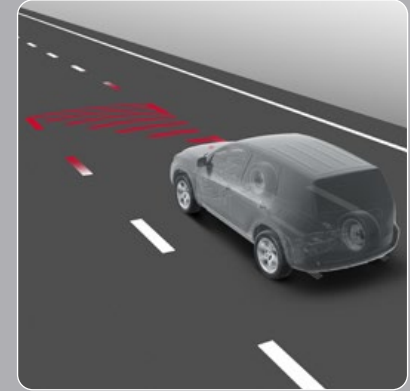
ROAD SIGN ASSIST

Road Sign Assist monitors the road signs ahead, displaying useful information such as the current speed limit or overtaking restrictions in clear view on the new colour TFT cockpit display. The system also provides a visual and acoustic warning if you are not following the road sign indication.



PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION

Pre-Collision System uses a camera and laser to detect other vehicles in the road ahead. When the possibility of collision is detected the driver is alerted with audio and visual warnings and brake assistance is activated. If the driver fails to brake in time the brakes automatically engage to prevent or mitigate a collision.



LANE DEPARTURE ALERT WITH STEERING CONTROL

Using a camera to detect the lane markings in the road ahead, Lane Departure Alert will alert the driver with audible and visual warnings if the vehicle starts to deviate from its lane without the turn indicator being applied. Steering Control applies corrective force in the case of unintentional lane departure.

SOLAR



STANDARD EQUIPMENT

- Solar cells on the roof (for charging the hybrid battery - 24h = 5km)
- 15" alloy wheels, 195/65 R15 tires
- LED daytime running lights
- Bi-LED headlights with automatic height adjustment
- Touch 2 navigation with Go Plus
- Tire pressure monitoring system (TPWS)
- HAC3 Hill Start Assist, automatic
- Rear view camera
- Wireless charger for compatible mobile devices (Qi Wireless Charging)
- Electrically progressive power steering wheel adjustable in height and depth (EPS)
- Driver's seat adjustable in 6 directions, front passenger's in 4
- Heated front seats
- Automatic dual-zone air conditioning with passenger sensor
- Toyota Touch 2 color touch screen 8" (20.3cm)
- Multi-information screen consisting of two 4.2" (10.7cm) TFT color screens
- Bluetooth® hands-free system and music transfer
- Control the audio system, telephone and trip computer from the steering wheel
- Leather steering wheel
- Electric front and rear windows with One Touch function

SOL and EXECUTIVE



SOL / ADDITIONAL TO SOLAR GRADE

- No solar cells on the roof of the vehicle
- Color information screen with projection on the windshield (HUD)
- BSM (Blind Spot Monitor) blind spot recognition system
- RCTA - Rear Cross Traffic Alert (RCTA) blind spot detection system when moving the vehicle backwards.

EXECUTIVE / ADDITIONALLY TO SOL GRADE

- JBL sound system with 10 speakers
- Leather seats
- Panoramic View Monitor (PVM): 4 camera system that allows 360 view around the vehicle and a view from a bird's eye perspective
- Parking sensors with ICS (Intelligent Clearance Sonar) function and S-IPA - easy self-parking system



STANDARD SAFETY EQUIPMENT AVAILABLE ON ALL VERSIONS

- **Toyota Safety Sense Active Safety Package**
- ABS anti-lock braking system
- EBD electronic brake force distribution
- EBS emergency braking warning system
- TRC traction control system
- VSC vehicle stability control system
- Airbag for driver and front passenger with two-stage action
- Side airbags and side air curtains (front and rear)
- Driver's knee airbag
- Seat belt tension limiter
- Pyrotechnic seat belt pretensioner (forward)
- WIL collision door protection system (front seats)
- ISOFIX child seat fastening system in the second row

RECOGNISING THE INDIVIDUAL IN YOU.

Give your Prius Plug-in Hybrid that extra-special finishing touch, according to your individual tastes for style, comfort and protection, against everyday grime and scratches.

For the full range of genuine Toyota accessories, please contact your local retailer or visit www.toyota-europe.com



PROTECTION PACK

1. FLOOR MAT

Stylishly protect your car's cabin carpets. Safety fixings hold the driver's mat firmly in place.

2. TRUNK LINER

The trunk liner fits your Prius Plug-in Hybrid perfectly to protect it from dirt or spills. Its anti-slip surface also keeps luggage from moving.

3. REAR BUMPER PROTECTION PLATE

Made of a rugged black composite material to comprehensively protect the rear bumper when loading and unloading the trunk.

4. ILLUMINATED SCUFF PLATES

Protect the finish of your doors with a set of smart illuminated scuff plates. Also available in a non-illuminated version. Not part of the protection pack.

MyT by Toyota

5. MyT BY TOYOTA

MyT is a set of connected services and Wi-Fi unit for your car, designed to make your life easier. Offering a suite of ten services, the MyT app allows you to linkup and stay in contact with your Toyota.

6. UNIVERSAL TABLET HOLDER

The headrest docking station gives this holder a stable base. It adjusts for size as well as for landscape or portrait formats, and tilts for comfort.



7. SIDE SILLS – CHROME

Highlight the contours of your Prius Plug-in Hybrid with a touch of perfectly integrated chrome.

8. TPA REAR MAIN KIT

A real advantage in car parks or when reversing. When approaching low objects, the in-cabin alarm becomes progressively more frequent the closer your car gets to an obstacle. The kit comprises a dedicated wiring harness.

CHOOSE FROM A
RANGE OF PREMIUM
COLOURS, WHEELS
AND TRIMS.

15" bi-tone grey & silver
alloy wheels (10-spoke)
Optional on all grades



040 Pure White



089 Platinum Pearl White*



791 Spirited Aqua[§]



3U5 Flame Red[§]



1G3 Ash Grey[§]



218 Attitude Black[§]

* Pearlescent paint.

[§] Metallic paint.



Black fabric
Standard on Solar & Sol



Black leather
Standard on Executive



**Cool grey fabric with dark grey
fabric inserts**
Standard on Solar & Sol



**Cool grey leather with
dark grey leather inserts**
Standard on Executive

SPECIFICATIONS

Hybrid

1.8 l Plug-in Hybrid
e-CVT

ENVIRONMENTAL PERFORMANCE

Fuel consumption (applicable legislation)	
Combined speeds (l/100 km)	1.3-1.5
Low speed (l/100 km)	4.3-4.6
Medium speed (l/100 km)	3.8-4.2
High speed (l/100 km)	4-4.4
Extra high speed (l/100 km)	5.5-6
Recommended fuel grade	95 or more
Fuel tank capacity (litres)	43.0
Carbon dioxide, CO ₂ (applicable legislation)	
Combined speeds (g/km)	28-35
Low speed (g/km)	97-104
Medium speed (g/km)	87-94
High speed (g/km)	91-101
Extra high speed (g/km)	125-136
Exhaust emissions (Regulation EC/715/2007 as amended by EU 2018/1832 DG)	
Euro class	EURO 6 DG
Carbon monoxide, CO (mg/km)	28.3
Hydrocarbons, THC (mg/km)	5.1
Hydrocarbons, NMHC (mg/km)	4.7
Nitrogen oxides, NO _x (mg/km)	3.7
Sound level drive by (dB(A))	67.0

The fuel consumption and CO₂ values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO₂ values may be calculated based on the ordered optional equipment. The fuel consumption and CO₂ values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO₂ emissions. For more information regarding the new WLTP test method, please visit: <https://www.toyota-europe.com/world-of-toyota/feel/environment/worldwide-harmonized-light>

e-CVT = electronically controlled Continuously Variable Transmission

Hybrid

1.8 l Plug-in Hybrid
e-CVT

ENGINE

Engine code	2ZR-FXE
Number of cylinders	4, in line
Valve mechanism	16 valve DOHC, Chain Drive (with VVT-i)
Fuel system	SFI
Displacement (cc)	1798
Bore x stroke (mm x mm)	80.5 x 88.3
Compression ratio	13.0:1
Maximum power output (DIN hp)	98
Maximum power output (kW/rpm)	72/5200
Maximum torque (Nm/rpm)	142/3600
Total hybrid system combined output (DIN hp)	122
Total hybrid system combined output (kW)	90

ELECTRIC FRONT MOTOR

Type	Permanent Magnet Motor
Maximum output (kW)	53
Maximum torque (Nm)	163
Maximum voltage (V)	600
EV output electric motors and battery (kW)	68

HYBRID VEHICLE BATTERY

Type	Lithium-ion battery
Nominal voltage (V)	351.5
Number of battery modules	95
Battery capacity (3hr) Amp.hr.	25

Hybrid

1.8 l Plug-in Hybrid
e-CVT

PERFORMANCE

Maximum speed (km/h)	162
0–100 km/h (secs)	11.1
Drag coefficient	0.25

SPECIFICATIONS

Hybrid

1.8 l Plug-in Hybrid
e-CVT

WEIGHTS

Total gross vehicle mass (kg)	1930
Kerb weight (kg)	1530-1550

SUSPENSION

Front	MacPherson strut
Rear	Double-wishbone

BRAKES

Front	Ventilated disc
Rear	Disc

INTERIOR DIMENSIONS & LOAD VOLUME

5-door

Number of seats	5
Interior length (mm)	2110
Interior width (mm)	1490
Interior height (mm)	1195
Luggage overall width (mm)	1360
Luggage overall height (mm)	533

EXTERIOR DIMENSIONS

Exterior length (mm)	4645
Exterior width (mm)	1760
Exterior height (mm)	1470
Front tread (mm)	1530
Rear tread (mm)	1545
Front overhang (mm)	975
Rear overhang (mm)	970
Wheelbase (mm)	2700

STEERING

5-door

Turning circle - tyre (m)	20.4
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e-CVT = electronically controlled Continuously Variable Transmission



TOYOTA 2050 ENVIRONMENTAL CHALLENGE & ENVIRONMENTAL LIFECYCLE POLICY

TOYOTA ENVIRONMENTAL CHALLENGE 2050



At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one throws up its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.

For more information regarding Toyota Environmental Challenge please visit:
www.toyota-europe.com/world-of-toyota
or contact your local Toyota retailer.



CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS

By 2050, we want to reduce the CO₂ emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



CHALLENGE 4

MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



CHALLENGE 5

ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota Prius Plug-In Hybrid is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.

YOUR COMPLETE PEACE
OF MIND WITH TOYOTA



HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover* on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/100,000 km vehicle warranty[§], which covers any defect caused by a manufacturing fault[§].

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years**.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle[§].

For more information on peace of mind visit: www.toyota-europe.com/service-and-accessories

* Check with your retailer for specific Toyota Hybrid Service Programme details. [§] Check with your retailer for specific warranty details. [§] Transport to the nearest authorised Toyota repairer will also be covered. In addition the 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. ** Belgium 5 years/Portugal and Denmark 1 year.



NEW PRIUS PLUG-IN HYBRID

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