



RAV4









ALL SUV  
ALL HYBRID  
NO HALF MEASURES







# THERE'S HYBRID AND THEN THERE'S TOYOTA HYBRID

**THE HYBRID SUV DESIGNED FOR EVERY ROAD  
AND EVERY CITY.**

*RAV4's powerful 2.5-litre Hybrid Dynamic Force powertrain delivers outstanding performance without compromise. It gives you confidence in every driving situation, from fast-moving motorways to congested cities with emission restrictions and challenging road conditions. And thanks to its self-charging Hybrid powertrain, you'll also enjoy exceptional range – giving you the benefits of electric power, such as a quiet drive and greater efficiency, without inconvenience.*

*With RAV4, you can glide through the city, embrace the open road and leave compromise behind.*







# THERE'S CONTROL AND THEN THERE'S CONFIDENCE

**RAV4 DRIVES LIKE NO OTHER SUV  
BECAUSE IT'S BUILT LIKE NO OTHER SUV.**

*RAV4 represents an uncompromising balance of space, ride comfort, power and all-road capability. The innovative TNGA\* platform has enabled Toyota's engineers to reduce the car's weight, lower its centre of gravity and increase both chassis rigidity and driver visibility. Together, these changes make RAV4 easier to handle and seriously fun to drive. The platform has also given the designers more freedom to create a stylish car, with more room throughout for both passengers and luggage.*

*The result is a supremely capable SUV in which you can go anywhere in safety and style – and one you will just love to drive.*

\* Toyota New Global Architecture.









## **HYBRID**

### **2.5 I Hybrid Dynamic Force e-CVT**

Power 222 DIN hp  
Fuel consumption\* 5.7–5.9 l/100 km  
CO<sub>2</sub> emissions\* 128–133 g/km  
Acceleration 0–100 km/h 8.1 secs

## **PETROL**

### **2.0 I Petrol Direct-injection 6 M/T**

Power 175 DIN hp  
Fuel consumption\* 7.3–7.7 l/100 km  
CO<sub>2</sub> emissions\* 158–175 g/km  
Acceleration 0–100 km/h 9.8 secs

# THERE'S POTENTIAL AND THEN THERE'S POWER

**AN UNCOMPROMISING FUSION OF PERFORMANCE,  
EFFICIENCY AND LOW EMISSIONS.**

RAV4 confirms its position as leader of the SUV market with the groundbreaking 2.5-litre Hybrid Dynamic Force powertrain. Available with the intelligent all-wheel drive (AWD-i) system, RAV4 delivers an impressive performance both on- and off-road. And with the ability to adapt to changing driving conditions automatically, you'll have all the traction you need, whenever you need it – in snow, in mud, on steep slopes and even when cornering at speed.

With RAV4, you have variety too. You can choose between the formidable 2.5-litre Hybrid Dynamic Force powertrain, or the capable 2.0-litre Petrol Direct-injection, with the option of either front- or all-wheel drive. And whichever you choose, you can be sure that no other SUV delivers the same outstanding balance of power, efficiency and pure driving pleasure as the RAV4.

### **Drive Mode Selector**

Choose Eco mode for efficiency, Sport mode for a more thrilling experience, or Normal mode for everyday driving. And when you are facing challenging conditions, just hit the Trail switch and the AWD-i system will keep you moving even if only two wheels have traction.

M/T = Manual transmission

e-CVT = electronically controlled Continuously Variable Transmission

\* Combined cycle.







# THERE'S SAFETY AND THEN THERE'S PEACE OF MIND

**INTELLIGENCE THAT IMPROVES SAFETY FOR  
EVERYONE – INSIDE AND OUTSIDE THE CAR.**

RAV4 includes a wide range of advanced safety systems to help you drive with more confidence. Toyota Safety Sense has been enhanced with more intelligent features, which means the car can now do even more to help you. It includes assistive functions such as Pre-Collision Detection that can see cyclists as well as other vehicles, Night-time Pedestrian Detection, Full-range Adaptive Cruise Control and Lane Trace Assist. Rest assured, however, that you'll always be in control.

Crucially, Toyota Safety Sense is standard across every RAV4 model. Because your safety is essential – never just an option.



**Pre-Collision  
System  
with Cyclist  
Detection**



**Pre-Collision  
System with  
Night-time  
Pedestrian  
Detection**



**Full-range  
Adaptive  
Cruise  
Control**



**Intelligent  
Adaptive  
Cruise  
Control**

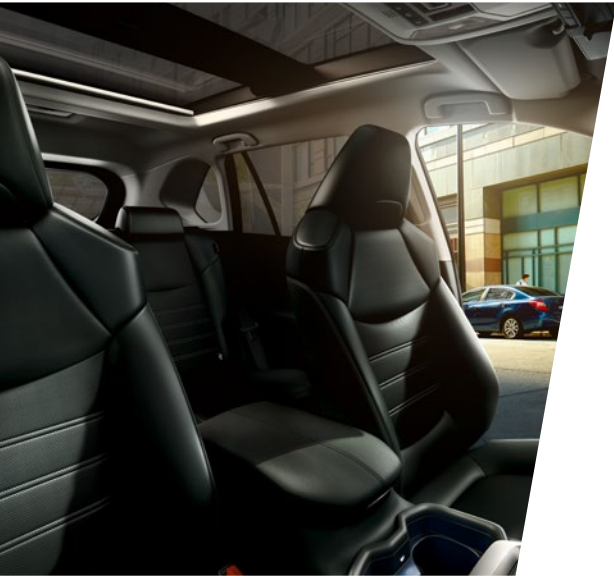


**Lane Trace  
Assist**

# THERE'S SUFFICIENT AND THEN THERE'S SUBSTANTIAL

**A CABIN WITH THE SPACE TO SPREAD OUT –  
FOR DRIVERS AND PASSENGERS ALIKE.**

RAV4 combines great visibility and a high driving position with the comfort of a truly impressive cabin. With easily accessible storage areas throughout, its spacious interior offers a relaxing and practical environment. A wide back seat allows for plenty of shoulder room, while generous footwells give passengers ample space to spread out. The long, wide boot space features a full flat floor with no lips or ridges, making it easy to slide cumbersome luggage in and out. And because the rear seats fold flat, you can create even more space when you need it.



*An electrically operated, panoramic glass moon roof floods the car with light, making the most of the welcoming interior space.*

*Model shown is Hybrid Style with optional panoramic moon roof.*







# THERE'S CLEVER AND THEN THERE'S CONNECTED

## TECHNOLOGY, DESIGNED AROUND YOUR NEEDS.

From how we stay in contact to the way we share the things we love, being connected is part of everyday life. With MyT, this freedom continues on the road. And because all of RAV4's technology is thoughtfully applied, this suite of six connected services integrates seamlessly with your car, ensuring your journeys instantly become easier and more enjoyable. By including innovative features like a digital rear-view mirror, wireless phone charger and a tailor-made, 9-speaker JBL audio system, for concert quality sound, every driving situation becomes a breeze. Even when you're manoeuvring in confined spaces, the 360° Panoramic View Monitor makes sure nothing lies outside your line of sight. With Smartphone Integration via Apple CarPlay and Android Auto™ you can also use favourite apps. And with the MyT app, you'll be better connected to your car than ever before.

**MyT** BY TOYOTA

Apple CarPlay is a trademark of Apple Inc.

*MyT is a set of connected services for your car, designed to make your life easier. Through the MyT app, you can link up and stay in contact with your RAV4, opening up a world of possibilities that save you time, money and worry. So whether you want to run in-depth driving analytics or simply locate your car, MyT is at your service. For more features available on the MyT app, please see below.*



### **Find My Car**

Powered by Google Maps, Find My Car tells you exactly where your car is – so you will always remember where you parked.



### **Service Reminders**

With advance maintenance reminders based on your car's actual mileage, you'll never miss a service again.



### **Share To Car**

Plan a journey from the comfort of your home – or anywhere. With MyT you can send your destinations directly to your car's navigation system.



### **Driving Data**

Record and review all your driving data, including speed, acceleration and mileage.



### **Car To Door**

This service transfers data from the satnav system to your phone, for journeys that need to be completed on foot.

Discover more at [www.toyota-europe.com/MyT](http://www.toyota-europe.com/MyT)





*The new digital rear-view mirror gives drivers a better view of their surroundings. At the flip of a switch, the electrochromatic auto-dimming mirror becomes a high-definition digital monitor. And because it uses a camera mounted high up on the RAV4's back window, the monitor always ensures a clear view, even when obscuring items are stored in the boot.*

# COMFORT

## Standard equipment

- 17 "(43.2 cm) alloy wheels
- Bi-LED headlights with automatic height adjustment
- LED daytime running lights (front and rear)
- Light sensor
- PCS (Pre Collision System) automatic anti-collision braking system with pedestrian and cyclist recognition
- Adaptive cruise control
- Lane keeping system with automatic routing
- Automatic air conditioning with two zones
- Toyota Touch 2, 8" (20.32 cm) color screen
- 4.2" (10.7 cm) color multi-information screen
- DAB (Digital Audio Broadcast) - digital radio receiver





# LIMITED

**Standard equipment (additionally to Comfort)**

- Front and rear bumper protection (silver color)
- Toyota Touch 2, 8" (20.3 cm) color touch screen (without CD)
- 7" color multi-information screen (17.8 cm) in front of the driver
- Electrochromatic interior mirror (automatic dimming)
- Lighting in front of the driver's and front passenger's feet
- Rear view camera
- Rear parking sensors
- Rain sensor
- Wireless charger for compatible mobile devices

**Additional options**

- Leather seats
- Navigation



# ELEGANT

## **Standard equipment (additionally to Limited)**

- Black alloy wheels 18" (45.7 cm)
- Extra tinted rear windows
- Smart Entry System - a system of automatic unlocking and locking of vehicle
- Front parking sensors
- Electric tailgate opening and closing (remote)

## **Additional options**

- Leather seats
- Navigation





# STYLE



## **Standard equipment (additionally to Elegant)**

- Roof and A pillar in black color
- Bi-LED headlights with automatic beam height adjustment
- Piano Black details on the front and backbumpers, fenders, sills and mirrors.
- 18" black alloy wheels (45.7 cm)
- Sports seats
- Heated front seats
- AUX and 3 USB ports on the front and 2 USB ports on the back
- Wireless charger for compatible mobile devices
- Internal roof lining in black
- Luggage tailgate opening system (leg movement)



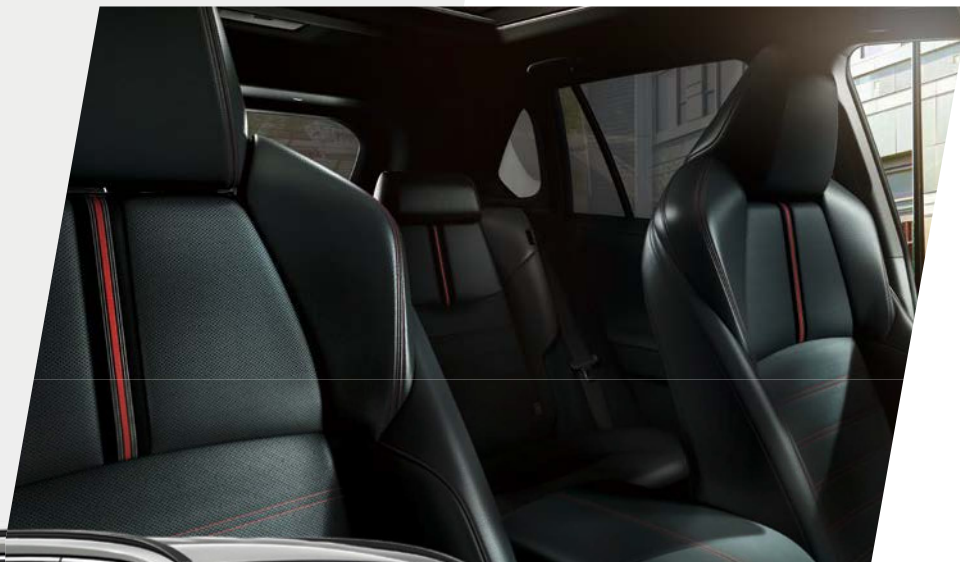
## **Additional options**

- Panoramic View Monitor (PVM): 4 camera system that allows 360 view around the vehicle and a view from a bird's eye perspective
- Rear Cross Traffic Alert (RCTA) blind spot detection system when moving the vehicle backwards.
- Parking sensors with ICS (Intelligent Clearance Sonar) function

# ADVENTURE

**Standard equipment (additionally to Elegant)**

- BSM (Blind Spot Monitor) blind spot recognition system
- Rear Cross Traffic Alert (RCTA) blind spot detection system when moving the vehicle backwards.
- Parking sensors with ICS (Intelligent Clearance Sonar) function
- Panoramic View Monitor (PVM): 4 camera system that allows 360 view around the vehicle and a view from a bird's eye perspective
- Bi-LED projector headlights with automatic height adjustment
- 19" (48.3 cm) alloy wheels, ADVENTURE
- Sports seats
- ADVENTURE exterior design
- ADVENTURE seat covers in combination of leather and fabric





# PREMIUM

## Standard equipment (additionally to Elegant)

- 19" (48.3 cm) alloy wheels
- Bi-LED projector headlights with automatic height adjustment
- Heated windshield and nozzle
- BSM (Blind Spot Monitor) blind spot recognition system
- Rear Cross Traffic Alert (RCTA) blind spot detection system when moving the vehicle backwards
- Parking sensors with ICS (Intelligent Clearance Sonar) function
- Navigation
- Leather seats and leather details on the center console and doors
- Heated and cooled front seats
- Heated rear seats
- Heated steering wheel
- Interior mirror with digital rear view camera function
- JBL sound system with 9 speakers
- Wireless charger for compatible mobile devices
- Panoramic View Monitor (PVM): 4 camera system that allows 360 view around the vehicle and a view from a bird's eye perspective
- Luggage tailgate opening system (leg movement)

## Additional options

- Electrically controlled glass roof



# TAILOR YOUR RAV4

## ACCESSORIES FOR YOUR HYBRID.

Accessories allow you to tailor your RAV4 to your lifestyle  
– adding to the value of your car.

Ensure your RAV4 always looks like new with the tough and practical **textile floor mats** (1).

Protect your sill paintwork from scratches, scrapes and marks, while adding an aesthetic edge, with **aluminium scuff plates** (2).

The **premium smart key cover** (3) is a slick way to finish off your Hybrid look.



**Aluminium scuff plates & textile floor mat**



**Premium smart key cover**





## PROTECTING YOUR RAV4.

The **front and rear mud flaps** (4) ensure that mud spray and flying stones won't ruin your Toyota's looks.

The **side step** (5) gives you easy access to the roof accessories while enhancing the rugged appeal of your car.

The **rear bumper protection plate** (6) guards the paintwork in the boot area, with extra styling detail to complement your RAV4's design.

With a special anti-slip **tailored boot lining** (7), featuring the same hexagonal design seen in the cabin, your luggage will always stay exactly where you put it.

## STAND OUT IN STYLE.

Add a touch of class along the lower edge of your car's boot with a premium **chrome boot garnish** (1).

Creating an elegant and powerful low profile appearance are the **chrome side sills** (2) which fit beautifully contoured along the sides of your car.







## ACCESSORIES FOR TRANSPORTATION.

The **detachable towing hitch** (3) has a tough anti-corrosion surface and is designed so that you can easily attach and remove the tow ball at your leisure.

The purposeful **aluminium roof crossbars** (4) add extra carrying capacity and come with Toyota's quick attachment mechanism, meaning you can even combine these with additional carrying accessories.

The **Thule Motion 800 ski box** (5) can hold two snowboards or up to four pairs of skis, depending on size. And in summer (or if skiing isn't your thing) it doubles as extra space for luggage.

*The accessories shown are just a small selection of the wide range available. For that extra level of safety, add Toyota's parking aid and/or child restraint seat; be guided with the Toyota navigation unit. Also, don't forget everyday practicalities and basic comfort with, for example, a storage box or ashtray.*

*Visit the Toyota website for the complete range of all accessories.*



**040 Pure White\***



**070 Pearl White\*<sup>§</sup>**



**1D6 Zircon Silver\*<sup>0</sup>**



**1G3 Ash Grey\*<sup>0\*\*</sup>**



**218 Attitude Black\*<sup>0\*\*</sup>**



**3T3 Tokyo Red\*<sup>§\*\*</sup>**



**6X3 Urban Khaki\*<sup>0\*\*</sup>**



**8X8 Midnight Blue\*<sup>0</sup>**



# THERE'S NOTICEABLE AND THEN THERE'S UNMISSABLE

The RAV4 offers a wide range of exterior colours from the simplicity of Pure White to the cool charisma of Midnight Blue. And with Style Grade, you can contrast the gloss black roof with one of four body colours, to incredible effect.

\* Not available on Style grade.

<sup>s</sup> Pearlescent paint.

<sup>o</sup> Metallic paint.

\*\* Only available on RAV4 ADVENTURE grade.

<sup>ss</sup> Only available on Style grade.



**2QJ Pearl White<sup>s</sup> with  
Attitude Black<sup>o</sup> roof<sup>ss</sup>**



**2QY Zircon Silver<sup>o</sup> with  
Attitude Black<sup>o</sup> roof<sup>ss</sup>**



**2QZ Ash Grey<sup>o</sup> with  
Attitude Black<sup>o</sup> roof<sup>ss</sup>**



**2RA Midnight Blue<sup>o</sup> with  
Attitude Black<sup>o</sup> roof<sup>ss</sup>**



**2QU Urban Khaki<sup>o</sup> with  
Dynamic Grey<sup>o</sup> roof<sup>\*\*</sup>**



**17" light silver alloy wheels (5-spoke)**  
Standard on Comfort & Limited



**18" black alloy wheels (5-double spoke)**  
Standard on Elegant & optional on all grades



**18" black painted alloy wheels (5-double-spoke)**  
Optional on Style



**19" matt grey alloy wheels (5-spoke)**  
Standard on RAV4 ADVENTURE



**19" silver alloy wheels (10-spoke)**  
Standard on Premium



**19" glossy black alloy wheels (10-spoke)**  
Standard on Style & Premium



**17" steel wheels with silver wheel caps (6-spoke)**  
Optional on Comfort



**17" silver alloy wheels (5-spoke)**  
Optional on all grades



**18" silver alloy wheels (5-double spoke)**  
Optional on all grades



**18" dark silver alloy wheels (5-double-spoke)**  
Standard on Elegant



**18" matt black alloy wheels (5-double spoke)**  
Optional on all grades



**18" machined-face alloy wheels (5-double spoke)**  
Optional on all grades





**Black fabric**  
Standard on Comfort



**Black fabric**  
Standard on Limited & Elegant



**Black leather-style with blue stitching**  
Standard on Style



**Black leather**  
Standard on Premium



**Beige leather**  
Standard on Premium



**Light grey leather**  
Standard on Premium



**19" silver alloy wheels (15-spoke)**  
Optional on all grades



**Saddle brown and black leather\***  
Optional on Limited & Elegant



**Grey and black leather\***  
Optional on Limited & Elegant.



**Black Alcantara® and leather with saddle brown piping and stitching\***  
Optional on Limited & Elegant



**Black leather with grey piping and stitching**  
Optional on Limited & Elegant



**Black leather-style with orange stitching**  
Standard on RAV4 ADVENTURE

\* Consists of natural leather and synthetic leather.

# SPECIFICATIONS

## ENVIRONMENTAL PERFORMANCE

**Hybrid**

2.5 l Hybrid  
Dynamic Force  
e-CVT FWD

**Hybrid**

2.5 l Hybrid  
Dynamic Force  
e-CVT Hybrid AWD-i

**Petrol**

2.0 l Petrol  
Direct-injection  
6 M/T FWD

**Petrol**

2.0 l Petrol  
Direct-injection  
Direct Shift-CVT FWD

**Petrol**

2.0 l Petrol  
Direct-injection  
6 M/T AWD

**Petrol**

2.0 l Petrol  
Direct-injection  
Direct Shift-CVT AWD

### Fuel consumption (regulation EC 2017/1153 as amended by EC 2017/1231)

Combined speed (l/100 km)	5.5–5.7	5.7–5.9	7.0–7.4	6.9–7.4	7.3–7.7	7.1–7.6
Low speed (l/100 km)	5.5–5.6	5.9–6.2	8.7–8.8	8.2–8.5	9.1–9.5	8.7–9.1
Medium speed (l/100 km)	4.8–5.0	4.8–5.0	6.8–7.1	6.6–7.0	7.2–7.6	7.0–7.4
High speed (l/100 km)	4.9–5.1	4.9–5.1	6.1–6.4	6.0–6.3	6.4–6.8	6.2–6.5
Extra high speed (l/100 km)	6.5–6.8	6.7–6.9	7.3–7.8	7.5–8.1	7.5–8.0	7.5–8.0
Recommended fuel grade	91 or more (octane)	91 or more (octane)	95 or more (octane)	95 or more (octane)	95 or more (octane)	95 or more (octane)
Fuel tank capacity (litres)	55	55	55	55	55	55

### Carbon dioxide, CO<sub>2</sub> (regulation EC 2017/1153 as amended by EC 2017/1231)

Combined speed (g/km)	126–130	128–133	158–167	157–167	165–175	162–172
Low speed (g/km)	124–127	135–141	196–200	186–193	205–215	198–206
Medium speed (g/km)	109–113	108–113	153–161	150–158	162–172	159–168
High speed (g/km)	112–116	112–116	138–146	135–144	144–153	139–148
Extra high speed (g/km)	148–154	152–157	164–178	169–183	170–182	169–181

### Exhaust emissions (regulation EC 715/2007 complemented by EC 2017/1347AG)

Euro class	EURO 6 AG		EURO 6 AG	EURO 6 AG	EURO 6 AG	EURO 6 AG
Carbon monoxide, CO (mg/km)	155.4	169.2	375.1	317.2	390.0	278.7
Hydrocarbons, THC (mg/km)	25.0	17.3	13.5	21.4	14.3	18.3
Hydrocarbons, NMHC (mg/km)	21.4	14.3	10.6	17.8	13.2	15.0
Nitrogen Oxides, NOx (mg/km)	2.1	2.8	12.4	8.7	10.4	15.6
Smoke particulates (mg/km)	0.13	0.15	0.31	0.16	0.36	0.27
Sound level drive by (dB(A))	70	69	69	70	69	70

The fuel consumption and CO<sub>2</sub> values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO<sub>2</sub> values may be calculated based on the ordered optional equipment. The fuel consumption and CO<sub>2</sub> values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO<sub>2</sub> emissions. For more information regarding the new WLTP test method, please visit: <https://www.toyota-europe.com/world-of-toyota/feel/environment/worldwide-harmonized-light>

e-CVT = electronically controlled Continuously Variable Transmission

M/T = Manual transmission

\* Depending on grade and/or wheel drive.



**ENGINE**
**Hybrid**
**2.5 l Hybrid Dynamic Force e-CVT**
**Hybrid**
**2.5 l Hybrid Dynamic Force e-CVT Hybrid AWD-i**
**Petrol**
**2.0 l Petrol Direct-injection 6 M/T**
**Petrol**
**2.0 l Petrol Direct-injection Direct Shift-CVT**

Engine code	A25A-FXS	A25A-FXS	M20A-FKS	M20A-FKS
Number of cylinders	4, in line	4, in line	4, in line	4, in line
Valve mechanism	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)	16-Valve DOHC, VVT-iE (intake), VVT-i (exhaust)
Fuel system	Fuel injection	Fuel injection	Fuel injection	Fuel injection
Displacement (cc)	2487	2487	1987	1987
Bore x stroke (mm x mm)	87.50 x 103.48	87.50 x 103.48	80.50 x 97.62	80.50 x 97.62
Compression ratio	14.0:1	14.0:1	13.0:1	13.0:1
Maximum power output (DIN hp)	178	178	175	175
Maximum power output (kW/rpm)	131/5700	131/5700	129/6600	129/6600
Maximum torque (Nm/rpm)	221/3600–5200	221/3600–5200	208 / 4300–5200	208 / 4300–5200
Total Hybrid system combined output (DIN hp)	218	222	–	–
Total Hybrid system combined output (kW)	160	163	–	–

**ELECTRIC FRONT MOTOR**
**HYBRID VEHICLE BATTERY**

Type	Permanent magnet synchronous	Type	Battery capacity (3 hr) amp. hr.
Maximum output (kW)	88	Nickel-metal hydride	6.5
Maximum torque (Nm)	202	Lithium-ion	4.3

**PERFORMANCE**
**Hybrid**
**2.5 l Hybrid Dynamic Force e-CVT**
**Petrol**
**2.0 l Petrol Direct-injection 6 M/T**
**Petrol**
**2.0 l Petrol Direct-injection Direct Shift-CVT**

Maximum speed (km/h)	180	190	190
0–100 km/h (secs)	8.1 / 8.4*	9.8 / 9.9*	10.7 / 11.0*

**WEIGHTS & TOWING CAPACITY**

Total gross vehicle mass (kg)	2935 / 3875*	4050/4105*	3565/3655*
Kerb weight (kg)	1590–1730*	1450–1615	1480–1670
Towing capacity with brakes (kg)	800 / 1650*	2000	1500
Towing capacity without brakes (kg)	750	750	750

# SPECIFICATIONS

## SUSPENSION

Front	MacPherson strut
Rear	Double wishbone

## INTERIOR DIMENSIONS & LOAD VOLUME

### 5-door

Interior width (mm)	1515
Interior height (mm)	1210/1230*
Luggage overall length, rear seat up (mm)	1014
Luggage overall width (mm)	1499
Luggage overall height (mm)	931
Load volume (m³)	0.733
VDA luggage capacity, up to tonneau cover, rear seat up (litres)	580

## STEERING

### 5-door

Turning circle – tyre (m)	11.0
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## OFF ROAD

### 5-door

Min. running ground clearance (mm)	190/195*
Departure angle (°)	20
Climbing angle (°)	18
Limit angle of vehicle turnover (°)	52
Ramp break-over angle (°)	15.5 / 16.0*
Wading depth (mm)	500

## BRAKES

Front	Ventilated disc, 2-cylinder
Rear	Ventilated disc, 1-cylinder

## EXTERIOR DIMENSIONS

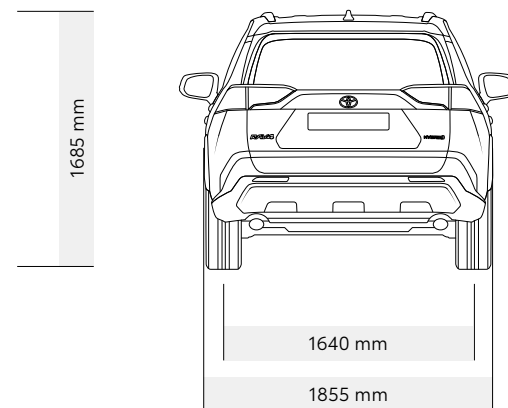
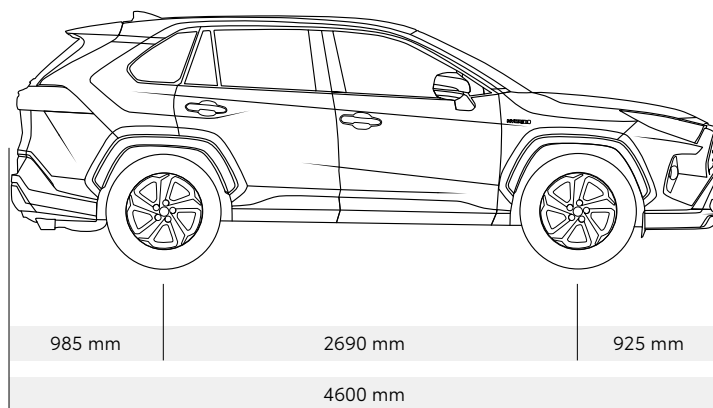
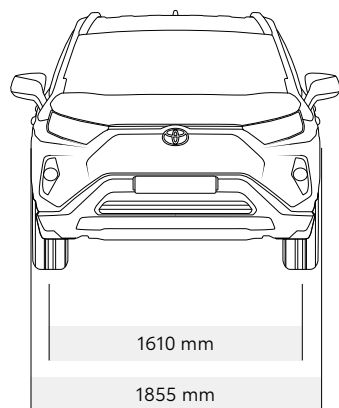
### 5-door

Exterior length (mm)	4600
Exterior width (mm)	1855
Exterior height (mm)	1685
Front tread (mm)	1610
Rear tread (mm)	1640
Front overhang (mm)	925
Rear overhang (mm)	985
Wheelbase (mm)	2690

\* Depending on grade and/or wheel drive.

‡ Not available on 2.0l Petrol Direct-injection Direct Shift-CVT.





# TOYOTA 2050 ENVIRONMENTAL CHALLENGE & ENVIRONMENTAL LIFECYCLE POLICY

## TOYOTA ENVIRONMENTAL CHALLENGE 2050



*At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.*



### CHALLENGE 1

#### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS

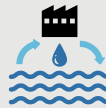
By 2050, we want to reduce the CO<sub>2</sub> emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



### CHALLENGE 2

#### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle\*.



### CHALLENGE 4

#### MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



### CHALLENGE 5

#### ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota RAV4 is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.

For more information regarding Toyota Environmental Challenge please visit:  
[www.toyota-europe.com/world-of-toyota](http://www.toyota-europe.com/world-of-toyota)  
or contact your local Toyota retailer.



\* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.





## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



## CHALLENGE 6

### ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.

# YOUR COMPLETE PEACE OF MIND WITH TOYOTA

### HYBRID SERVICE PROGRAMME

Hybrid Battery Extra Care cover<sup>§</sup> on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

### QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

### LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

### GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

### COMPREHENSIVE WARRANTY

Every new Toyota comes with a 3-year/100,000 km vehicle warranty<sup>§</sup>, which covers any defect caused by a manufacturing fault<sup>\*\*</sup>.

### ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

### TOYOTA EURO CARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years<sup>§§</sup>.

### GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle<sup>§</sup>.

For more information on peace of mind visit: [www.toyota-europe.com/service-and-accessories](http://www.toyota-europe.com/service-and-accessories)

<sup>§</sup> Check with your retailer for specific Toyota Hybrid Service Programme details. <sup>§</sup> Check with your retailer for specific warranty details. <sup>\*\*</sup> Transport to the nearest authorised Toyota repairer will also be covered. In addition 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year anti-corrosion (not valid for commercial vehicles) warranty against perforation of body panels caused by a manufacturing fault in materials or workmanship. <sup>§§</sup> Belgium 5 years/Portugal and Denmark 1 year.



# RAV4.

ALL SUV. ALL HYBRID. NO HALF MEASURES.

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To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • The readability of QR Codes® present in this brochure may differ according to the scanner used. Toyota cannot be held responsible should your device not be able to read any QR Codes®. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2021 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.